



*Pattern No. 515
Ruby with Russet and White*

Marbleized
TILE-TEX
FLOOR TILE
Excels In Beauty, Durability and Economy

Marbleized Patterns

ARE HAVING THE BIG CALL . . .

INSPIRED by the superb colorings of Nature's most beautiful quarried marble, Tile-Text designers have created a *totally new* type of Floor Tile.

Possessing a lifetime of wear and a degree of permanence totally unknown until the development of Tile-Text, these exquisite *marbleized* patterns mark a *new era* in floor decoration and protection.

It comes as an achievement in the building industry, at a time when architects and building owners are in urgent need of a Floor Tile that establishes new standards of beauty, durability, and value.

For years Tile-Text Floor Tile has been widely noted for its remarkable durability, being specified where no other type of floor tile or floor covering could give satisfactory service.

Now, surpassing beauty, and even greater wearing quality have been developed, and Tile-Text Floor Tile increases still further the wide circle of friends it now enjoys.

Comparisons with other types of Floor Tile reveal an almost sensational difference in value. Setting aside for the moment its superiority in beauty and durability—its great economy alone justifies the tremendous interest it is receiving.

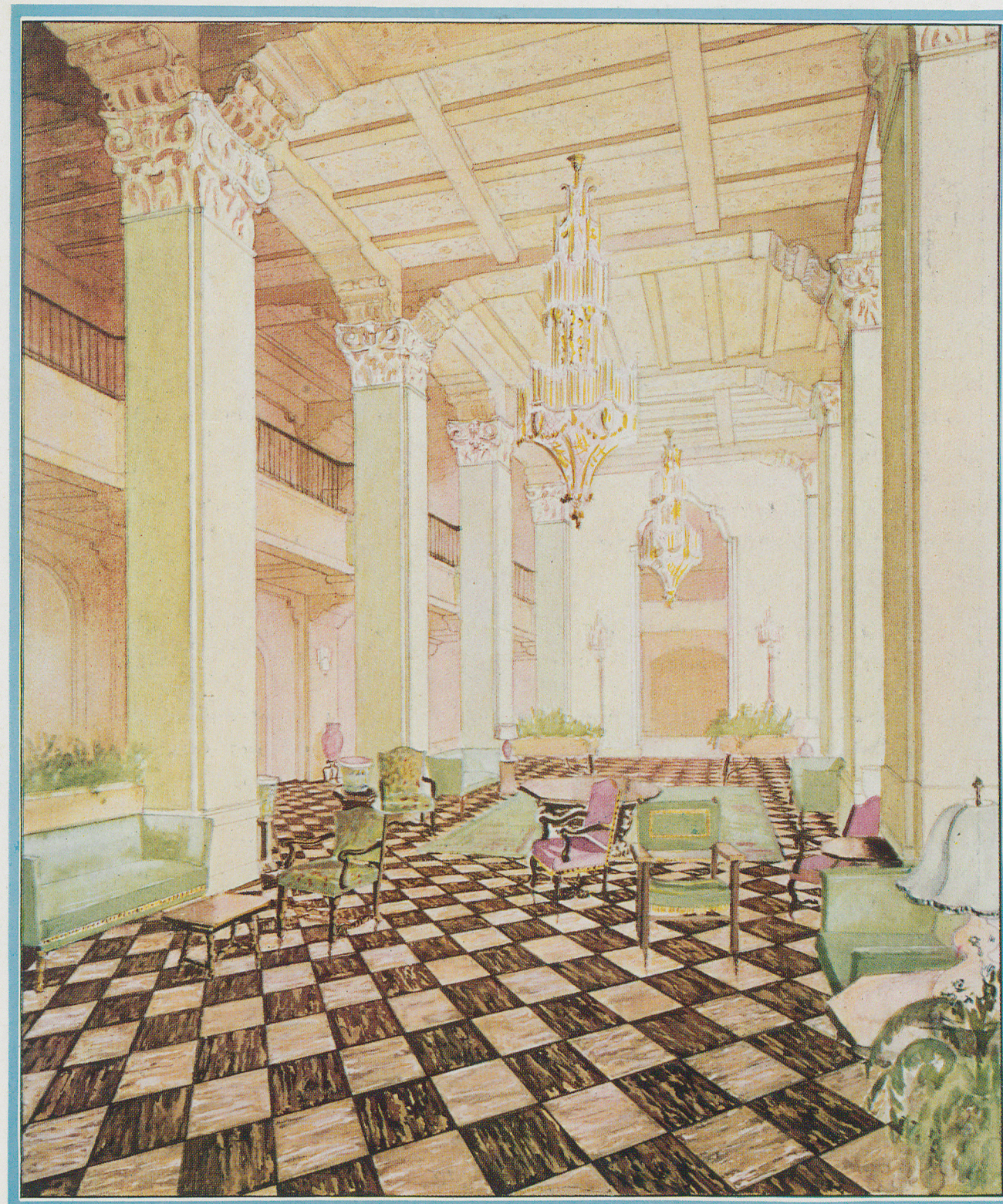
It is natural to assume that a Floor Tile possessing such superiority should be high priced. On the contrary, however, Tile-Text Marbleized Floor Tile is low in cost—about HALF that of other floor tile of similar appearance.

So striking and unusual are the color treatments and designs of Tile-Text Marbleized Floor Tile, that we despaired finding an artist who could faithfully reproduce them. We have, therefore, made direct photographic reproductions in actual color, and unhesitatingly guarantee that every unit of Tile-Text Floor Tile is as beautiful, if not more beautiful than is shown on the inside of this folder.

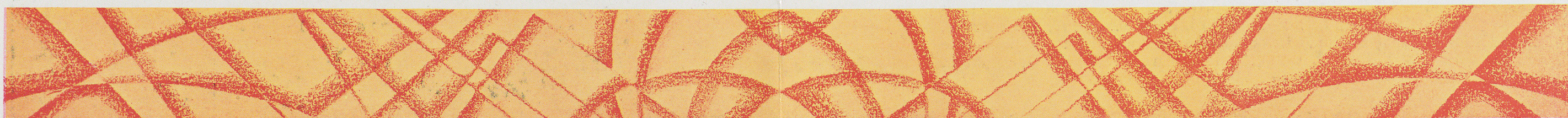
TILE-TEXT FLOOR TILE

The Tile-Text Company

Chicago Heights, Illinois



A Beautiful Effect Secured by Using a Combination of No. 519 and No. 502



- ✓ **RESILIENT** Ideally suited for use where quiet is desired. Its resilience is enduring, because no oxidation or hardening is possible. Extremely comfortable under foot, and a boon to those who must stand all day long.
- ✓ **DURABLE** Tile-Tex Floors were first laid many years ago, and no reports of worn out floors have been received to date. In schools, stores, lobbys and corridors where traffic is severe Tile-Tex will give eminent satisfaction.
- ✓ **MOISTURE PROOF** Tile-Tex, impervious to moisture, can be laid on concrete floors at or below grade that have not been waterproofed for dampness. There is nothing in Tile-Tex that can rot or disintegrate.
- ✓ **STAINLESS** Ink, iodine, and other common sources of stain have no effect on Tile-Tex Marbleized Floor Tile. Burning matches or lighted cigarettes leave no scar. A damp cloth will remove all traces of any stain.
- ✓ **SANITARY** Scientific blending and veining of color in Tile-Tex obliterate the evidence of dust and traffic. The surface of Tile-Tex is smooth, and does not originate dust and is therefore, sanitary.
- ✓ **NON-SLIP** Unlike other types of marbleized tile, Tile-Tex is non-slip, even when wet. It provides a safe, sure footing, and for this reason is widely specified for use in schools, stores, offices, and corridors.
- ✓ **FIRE-RESISTANT .** Tests by Columbia University, New York City, show Tile-Tex to be substantially incombustible. Compared with other types of resilient floor tile it ranks highest as a fire resistant. It is also an electrical insulator having exceptional dielectric strength.
- ✓ **LOW COST** Tile-Tex Marbleized Floor Tile offers remarkable savings in cost, and establishes a new standard of value. It costs about half that of other floor tile of equal appearance. Its economy is one of the greatest reasons for its remarkable popularity.
- ✓ **LOW UPKEEP** Tile-Tex color and beauty are permanently imbedded in each tile. The surface maintenance is simple and inexpensive. An occasional cold water mopping does the work. Where a waxed surface is desired we recommend a simple and effective treatment on request.

**. and Beautiful and Luxurious
In Appearance**

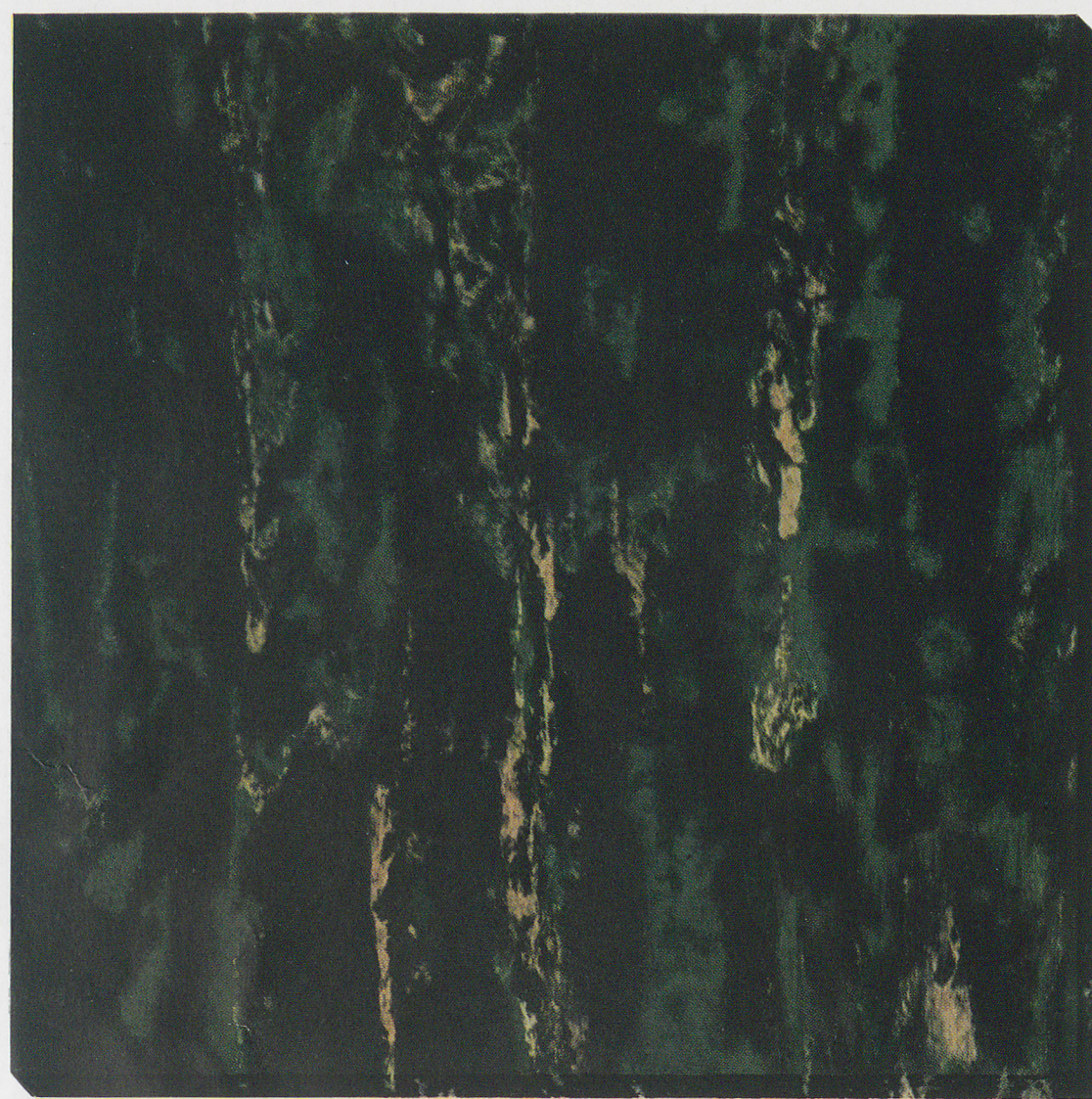
The Tile-Tex Company - - Chicago Heights, Ill.

Offering Unlimited Combinations In Color, Size *and* Design

TILE-TEX *Marbleized* FLOOR TILE

THESE are actual photographic reproductions of a few of the most popular and beautiful Tile-Text marbleized patterns. Hundreds of combinations of colors, shapes and arrangements are possible, thereby creating truly original floors. No two floors need be exactly alike.

THE following large variety of sizes make attractive designs and color combinations possible: 3x3, 3x6, 4x4, $4\frac{1}{2} \times 4\frac{1}{2}$, 6x6, 6x12, 6x18, 9x9, 9x18, 12x12, 12x24, 18x24. Special shapes—Long Hexagonal (surface area 87 sq. in.). Feature strips in the following widths: $\frac{1}{4}$, $\frac{1}{2}$, $\frac{3}{4}$, 1, $1\frac{1}{2}$, and 2 in. Tile-Text is made in two standard thicknesses— $\frac{1}{8}$ and $\frac{3}{16}$ in.



No. 501
Emerald and White on
Black



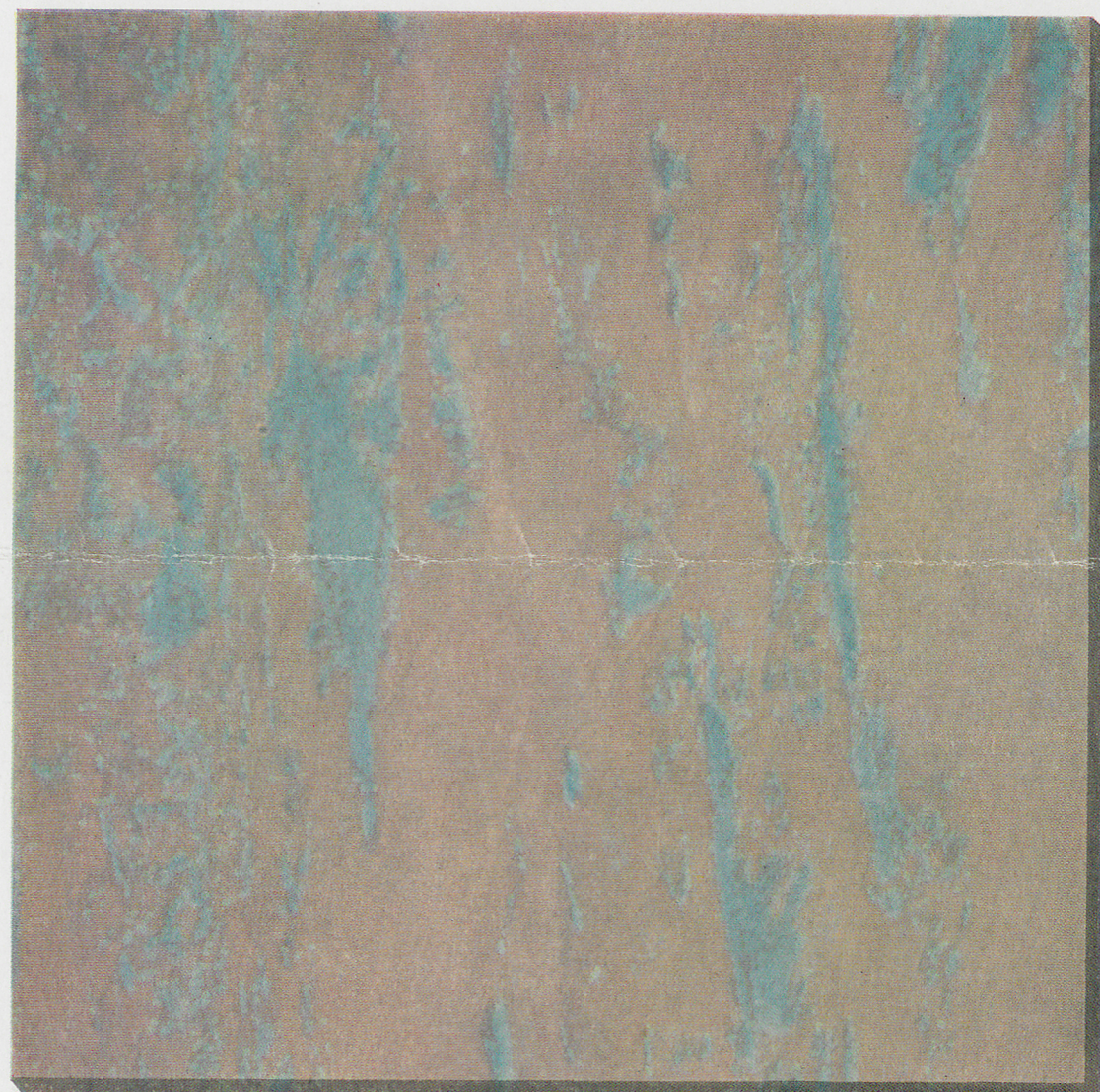
No. 512
Russet and White on
Rose



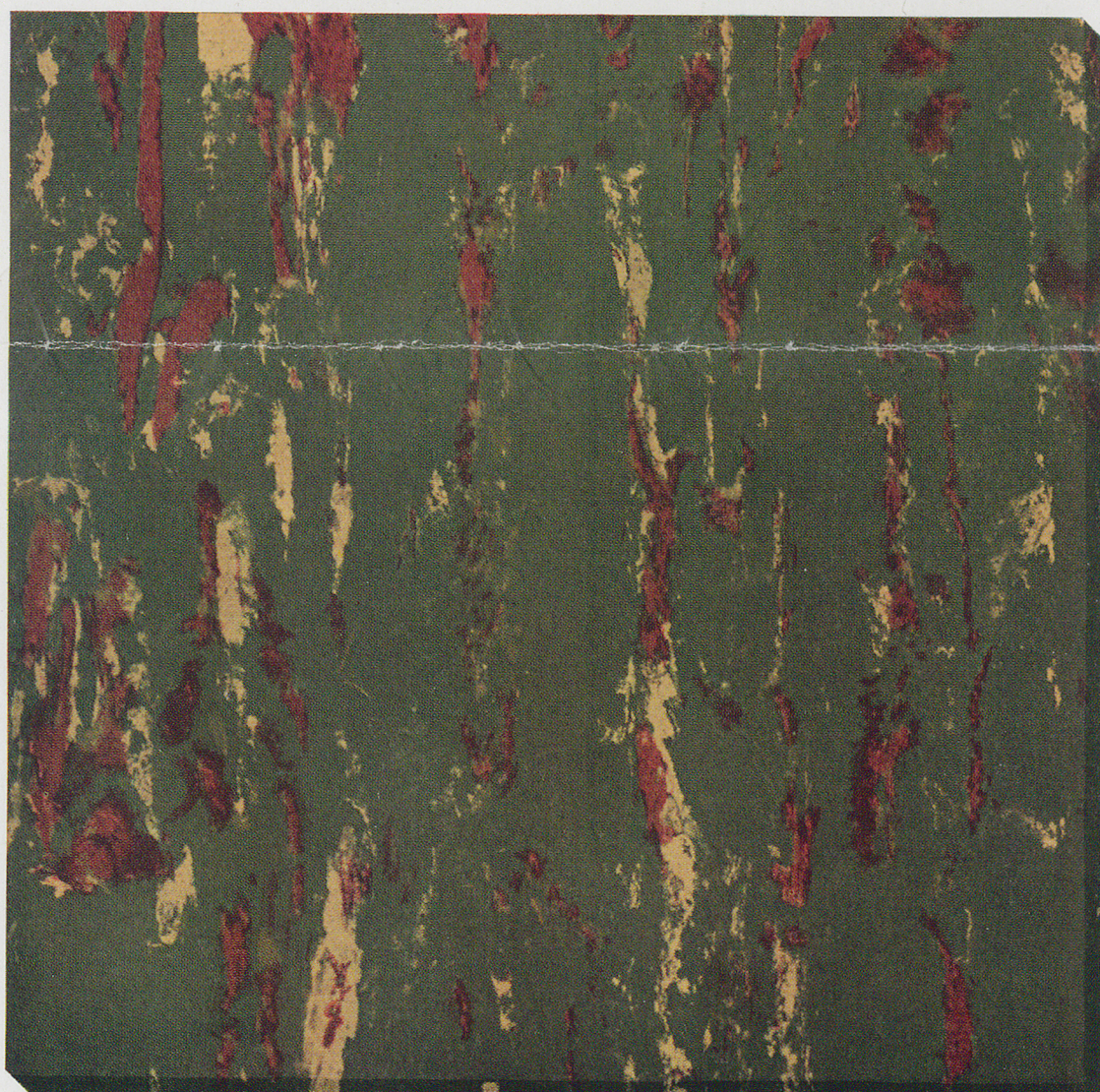
No. 503
Russet, Emerald and
White on Tan



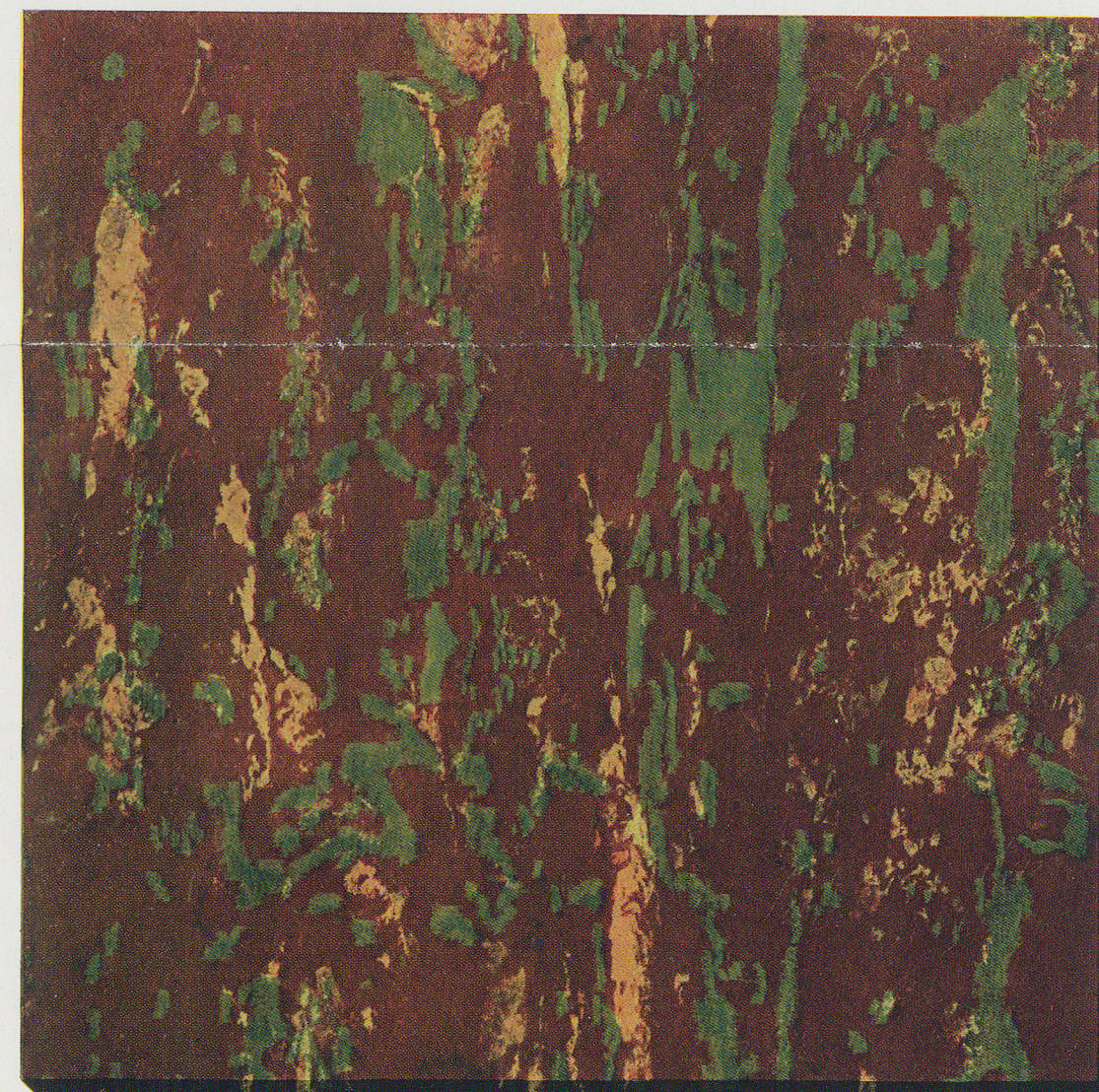
No. 504
Emerald and White on
Silver



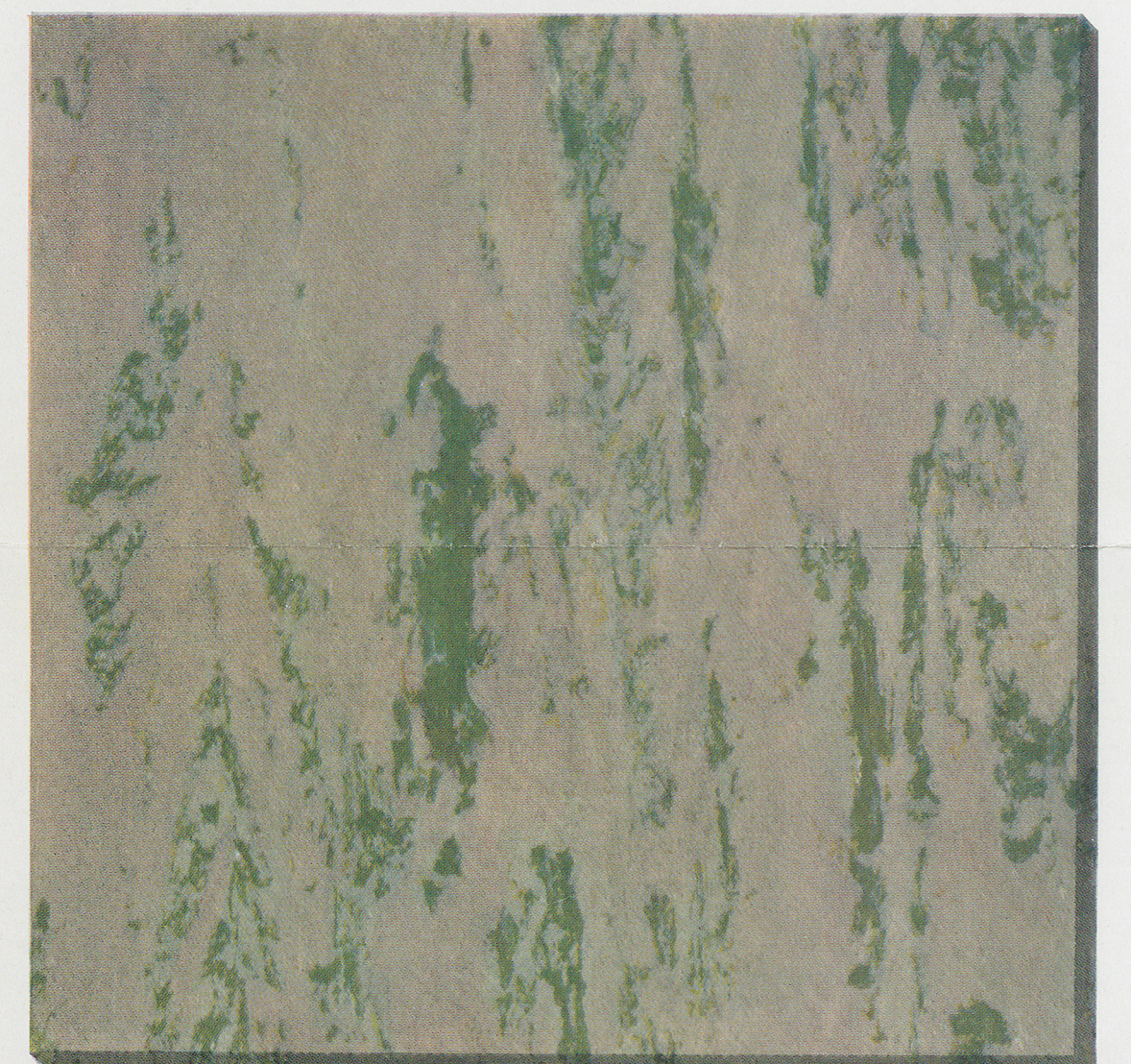
No. 516
Blue on Pearl



No. 511
Ruby and Russet on
Green



No. 507
Emerald and Russet
on Red



No. 514
Emerald on Pearl



No. 505
Ruby and Russet on
Black



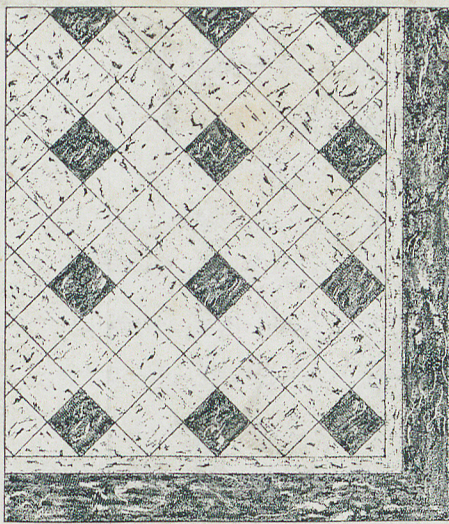
No. 502
Russet and Ruby on
Mahogany



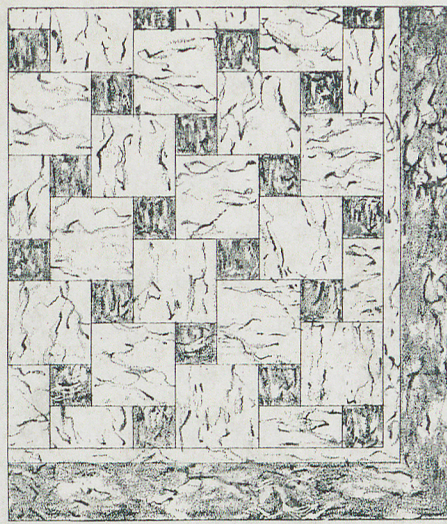
No. 513
Russet and White on
Jade



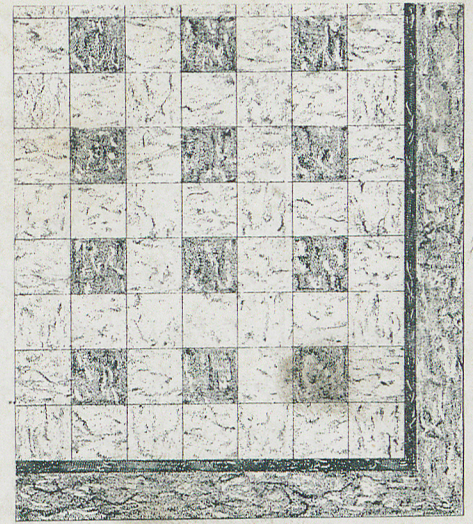
No. 508
White on Black



Design No. 1



Design No. 2



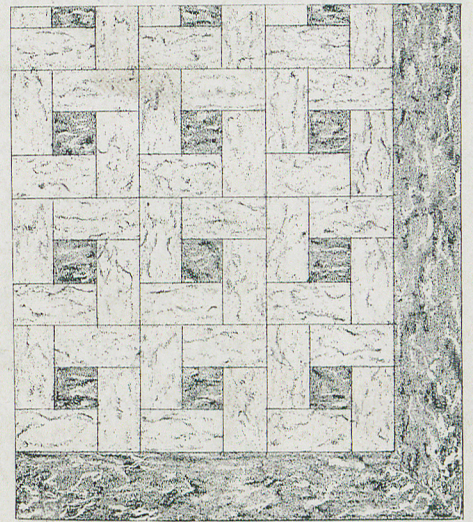
Design No. 3



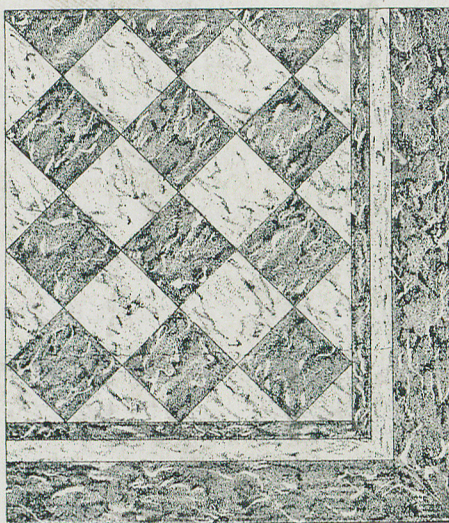
Design No. 4



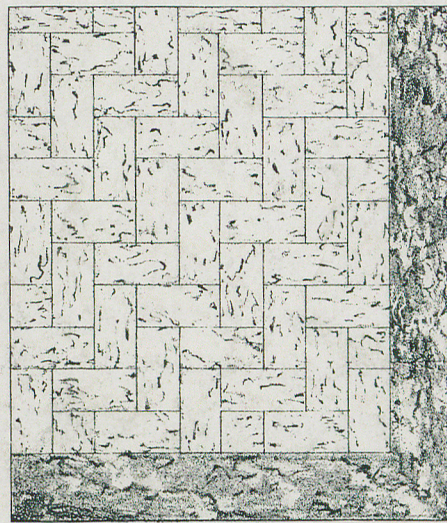
Design No. 5



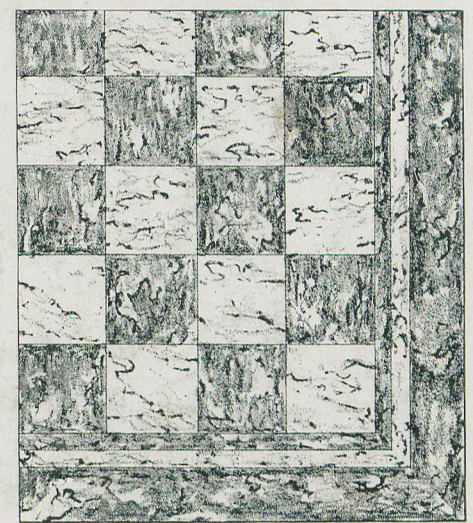
Design No. 6



Design No. 7



Design No. 8



Design No. 9

A few suggestions of patterns that can be laid in many color combinations as selected by the user.

The Tile-Tex Company Chicago Heights, Ill.

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